



Lake Tahoe Hi-Lo's 4 Wheel Drive Club

P.O. Box 8248
South Lake Tahoe, CA 96158-8248

www.LakeTahoeHiLos.com

August 26, 2026

To Whom It May Concern:

The Lake Tahoe Hi-Lo's is a 501(c)(7) organization (ID# 23-7117168) established in 1966. Our mission is to provide family-friendly outdoor recreation while supporting local charities and trail organizations that help ensure future generations can continue to enjoy responsible off-road use.

Each year, our primary fundraiser is the Annual Gambler's Poker Run. This event allows us to contribute to local charities such as the Boys & Girls Club, Live Violence Free, local schools, Friends of the Rubicon, and many others. For 2026, our goal is to make a significant donation to **FLOP — the Fordyce Lake Outhouse Project**. Our members dedicate countless hours to trail work and cleanup, and supporting FLOP aligns perfectly with our commitment to keeping our local trails open, safe, and enjoyable.

We are working hard to make this year's Poker Run our best yet, incorporating feedback from past participants. The **35th Annual Gambler's Poker Run** will be held on **August 21, 2026**, near Markleeville at the junction of Hwy 4 and Wolf Creek Road. We anticipate 70–100 vehicles joining us. Participants will enjoy a scenic, guided, slow-moving 4-wheel drive trip over designated Forest Service roads, followed by a BBQ and raffle back at camp. Many attendees arrive Friday and stay through Sunday, reconnecting with off-roading friends and enjoying a great weekend outdoors. More information is available at: <http://www.laketahoehilos.com/gamblers-pokerrun>

We kindly ask for your support in making this event successful by contributing to our raffle. We welcome gift cards, cash, tools, services, or any items you are able to donate. Sponsors who commit and provide their logo by **March 1** will have their logo included on our event shirts.

Your donation can be considered an advertisement, and in appreciation for your support, you will receive:

- Monthly shout-outs on Facebook and Instagram, including your logo and any message you'd like us to share
- Listing on our website as a donor, including your logo, donation description, and a link to your website
- Mention in our print ads
- Recognition on our event sponsor board and during the raffle
- Inclusion of your flyers, stickers, magazines, or promotional items in participant goody bags
- Display of your banner at the event (banner will not be returned)
- Your logo on our event shirt if sponsorship is received before **March 1, 2027**

We also invite sponsors to set up a booth on Friday evening for participants to visit, and you are welcome to join us on the run itself. If either opportunity interests you, please reach out to me at carlenacouey@yahoo.com.

Thank you in advance for your generosity and continued support.

Carlena Couey

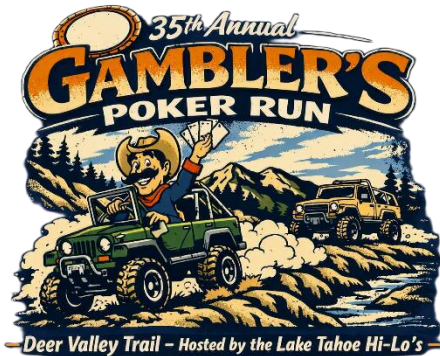
Registration Chair 707-489-8393

Please email your logo or questions to carlenacouey@yahoo.com

Mailing Address for event donations: PO Box 11264, Zephyr Cove, NV 89448

Shipping Address for event donations: 2618 Gordon Ave, Minden, NV 89423

T-Shirt Design, add your logo today!



Last years logo and sponsors logos on shirt

