



Lake Tahoe Hi-Lo's 4 Wheel Drive Club

P.O. Box 8248
South Lake Tahoe, CA 96158-8248

www.LakeTahoeHiLos.com

January 1, 2025

To Whom it May Concern:

The Lake Tahoe Hi-Lo's is a 501(c)(7) (ID#23-7117168) established in 1966. The mission of the Hi-Lo's is to provide a family outdoor recreation activity to those in our community while donating to local charities and trail organizations that will allow future generations to enjoy off-road use.

Each year our only fundraiser is the Annual Gambler's Poker Run, this event allows us to donate to local charities like The Boy's and Girl's Club, Live Violence Free, Local schools, Friends of the Rubicon, and much more. Our members spend a lot of time doing trail work and cleanup to help keep our local trails open.

Our 33rd Annual Gambler's Poker Run will be held on August 16, 2025, near Markleeville, at junction of Hwy 4 & Wolf Creek Rd. We expect between 70 to 100 vehicles to attend each year. The attendees get to enjoy a scenic, guided, slow moving 4-wheel drive trip over designated forest service roads. Afterward they come back to camp where they enjoy a BBQ and Raffle. Most of our attendees come in Friday and stay till Sunday, enjoying visiting with other four-wheeling friends from years past. You can review current information on the Poker Run at <http://www.laketahoehilos.com/gamblers-pokerrun>.

Would you help us make our event successful by making a donation to our raffle? We are happy to receive gift cards, cash, tools, services; anything that is convenient for you to donate to our raffle. This year sponsors that commit and send us their logo by April 1 will have their logo added to our t-shirts. Your gift can be classed as an advertisement; in return for your generous donations you will get:

- Monthly shout-outs on social media; Facebook and Instagram. This will include your logo and any verbiage you would like us to post.
- Listing on our webpage as a donor with what you donated, your logo and a link to your website.
- Mention in our print ads
- Post Board during event and Credit given for donation during raffle.
- We will be giving away goody bags to our registrants and you are welcome to provide flyers, stickers, magazines or any advertisements you may have for those goody bags. If you supply a banner, we will hang it during the event. (Banner will not be returned)
- Your logo on our event shirt if sponsor before April 1 2025

Thank you in advance for your generosity and support.

Carlena Couey

Registration Chair 707-489-8393

Please email your logo or questions to carlenacouey@yahoo.com

Mailing Address for event donations: PO Box 11264, Zephyr Cove, NV 89448

Shipping Address for event donations: 2618 Gordon Ave, Minden, NV 89423

T-Shirt Design, add your logo today!

33RD ANNUAL GAMBLER'S POKER RUN



DEER VALLEY TRAIL

HOSTED BY LAKE TAHOE HI LO'S

